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# LOCAL RATES 2010

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Welcome to *Metro Magazine*, published by Bernie Reeves, founder of *Triangle Business*, *Spectator Magazine*, *Triad Business* and *Triad Style*. *Metro Magazine* is a city/regional publication with a circulation of 40,000. *Metro Magazine* is a content-driven magazine that covers a 22-county region that includes Raleigh, the Research Triangle and Eastern North Carolina.

From the Triangle to the Coast, *Metro* is the Cure for Bored Life Syndrome.

## 2010 LOCAL RATES / GROSS\*

### Four-color

Size	1-2 insertions	3-5 insertions	6-9 insertions	10-12 insertions
Full	\$5224	\$4658	\$4203	\$3938
2/3 page	4444	3595	3246	2904
1/2 page	3131	2793	2520	2255
1/3 page	2087	1878	1681	1517
1/6 page	1149	1024	924	833
1/12 page	630	562	508	458
2-page spread	10,399	9272	8337	7277

### Premium Positions

Back Cover	\$6985	\$6229	\$5620	\$4890
Inside Front	6449	5750	5188	4515
Inside Back	6318	5634	5084	4301
Center Spread	12252	10924	9858	8335

\* *Spot Color* - Add \$350

**Space Deadline is the 10th of each month. Ad materials are due the 15th of each month.**

Rate Card 6-Effective through December 31, 2010; Mechanical and additional agency information on back.

