
NATIONAL RATES 2010

Welcome to *Metro Magazine*, published by Bernie Reeves, founder of *Triangle Business*, *Spectator Magazine*, *Triad Business* and *Triad Style*. *Metro Magazine* is a city/regional publication with a circulation of 40,000. *Metro Magazine* is a content-driven magazine that covers a 22-county region that includes Raleigh, the Research Triangle and Eastern North Carolina.

From the Triangle to the Coast, *Metro* is the Cure for Bored Life Syndrome.

2010 NATIONAL RATES / GROSS*

Four-color

Size	1-2 insertions	3-5 insertions	6-9 insertions	10-12 insertions
Full	\$6078	\$5592	\$5166	\$4707
2/3 page	4693	4131	3980	3520
1/2 page	3644	3353	3100	2734
1/3 page	2431	2235	2088	1822
1/6 page	1337	1230	1136	1000
1/12 page	735	674	625	549
2-page spread	10832	9968	8953	8125

Premium Positions

Back Cover	\$7959	\$7323	\$6766	\$5967
Inside Front	7488	6886	6365	5611
Inside Back	7024	6448	5953	5251
Center Spread	13873	12761	11792	10174

* *Spot Color* - Add \$350

Space Deadline is the 10th of each month. Ad materials are due the 15th of each month.

Rate Card 6-Effective through December 31, 2010; Mechanical and additional agency information on back.

Metro

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